

## Basic IIF Customer Audit

- You provide a list of 40 customers with contact details
- We phone, them using the Investors in Feedback system until we have 20 results
- We collate these results into a simple 'flash report' so you can get a quick (and powerful) 'at a glance' picture of the main issues
- We follow up with a 15 minute phone call to discuss the issues raised
- It is recommended you do this a MINIMUM of Quarterly
- £99 per session (done in our office)
- £149 done in your office

